



INSTITUTO DA VINHA
E DO VINHO®

MERCADO NACIONAL

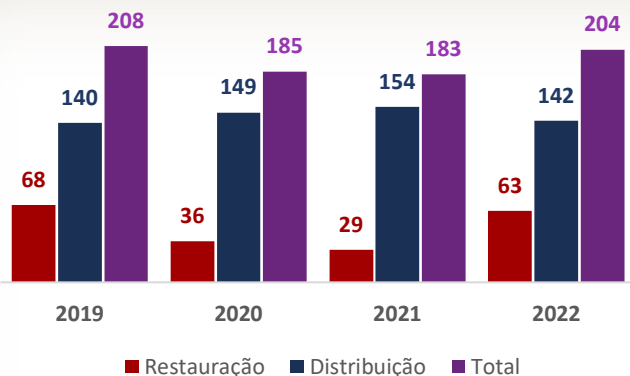
MARIA JOÃO DIAS

Fátima, 23 de novembro de 2022

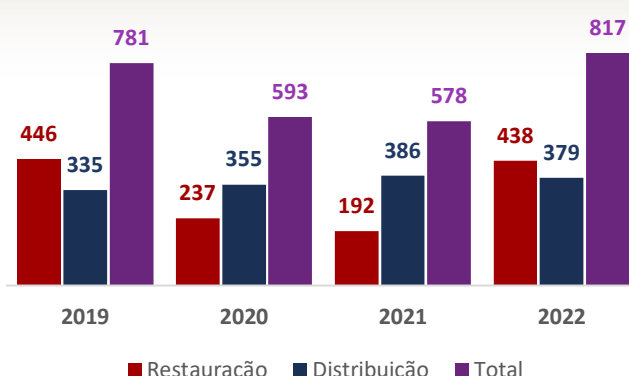
MERCADO DE VINHOS TRANQUILOS: PORTUGAL (CONTINENTE)

PERÍODOS HOMÓLOGOS | CANAL DE VENDAS (JAN – SET)

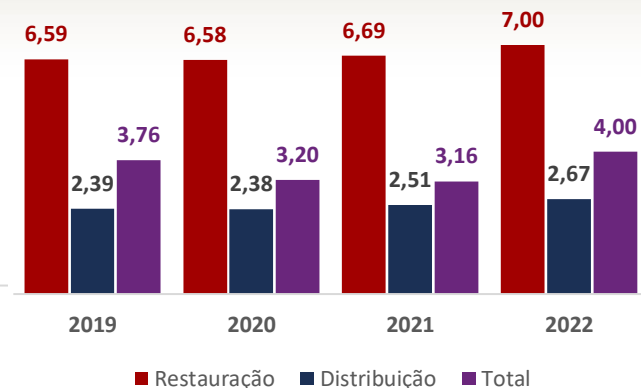
VOLUME (MILHÕES LITROS)



VALOR (MILHÕES EUROS)



PREÇO MÉDIO (EURO / LITRO)

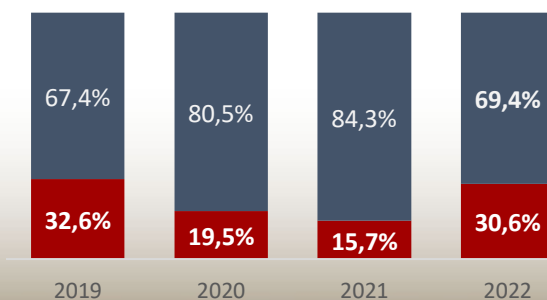


VOLUME

COMERCIALIZAÇÃO
POR CANAL DE DISTRIBUIÇÃO

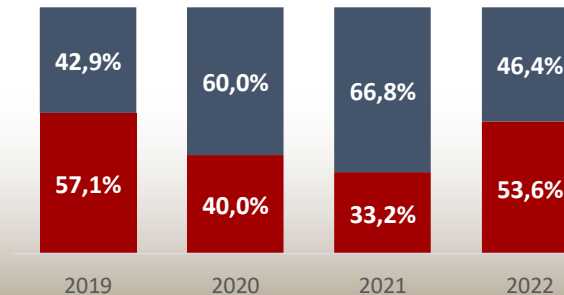
ÚLTIMOS 4 ANOS
(JAN-SET)

%



VALOR

■ Distribuição
■ Restauração

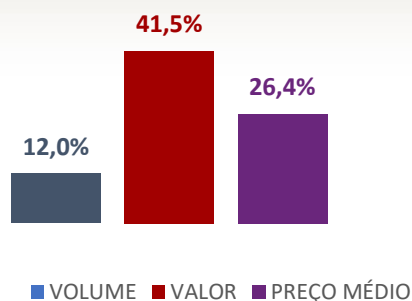


MERCADO DE VINHOS TRANQUILOS: PORTUGAL (CONTINENTE)

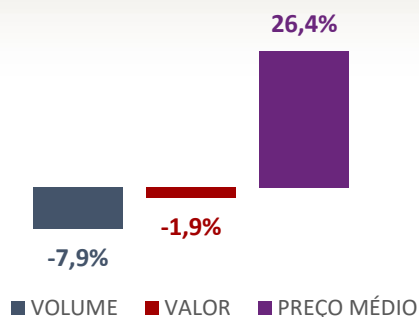
COMPARAÇÃO PERÍODOS HOMÓLOGOS | CANAL DE VENDAS (JAN – SET)

2022 vs 2021

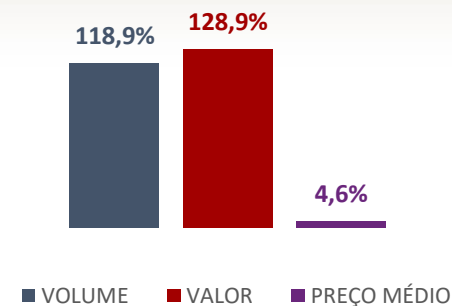
DISTRIBUIÇÃO + RESTAURAÇÃO



DISTRIBUIÇÃO

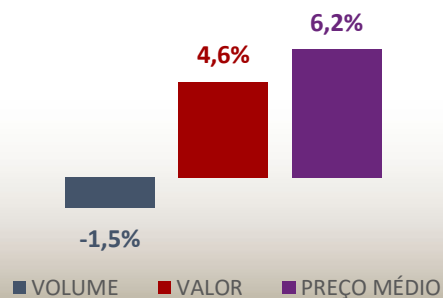


RESTAURAÇÃO

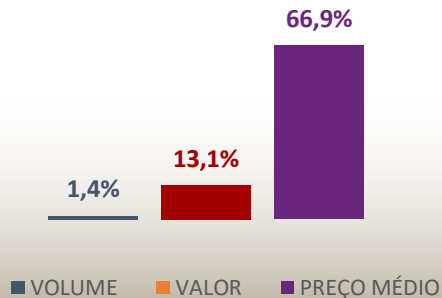


2022 vs 2019

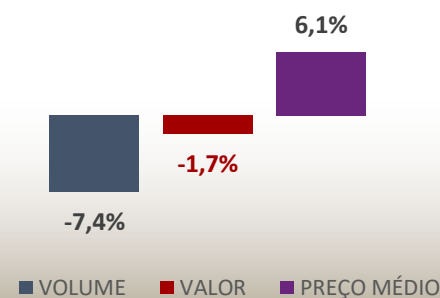
DISTRIBUIÇÃO + RESTAURAÇÃO



DISTRIBUIÇÃO



RESTAURAÇÃO



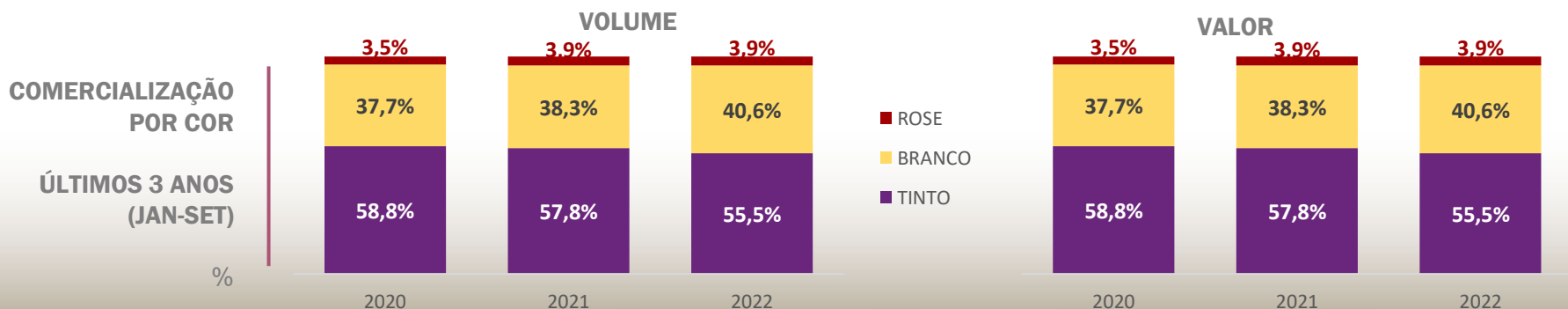
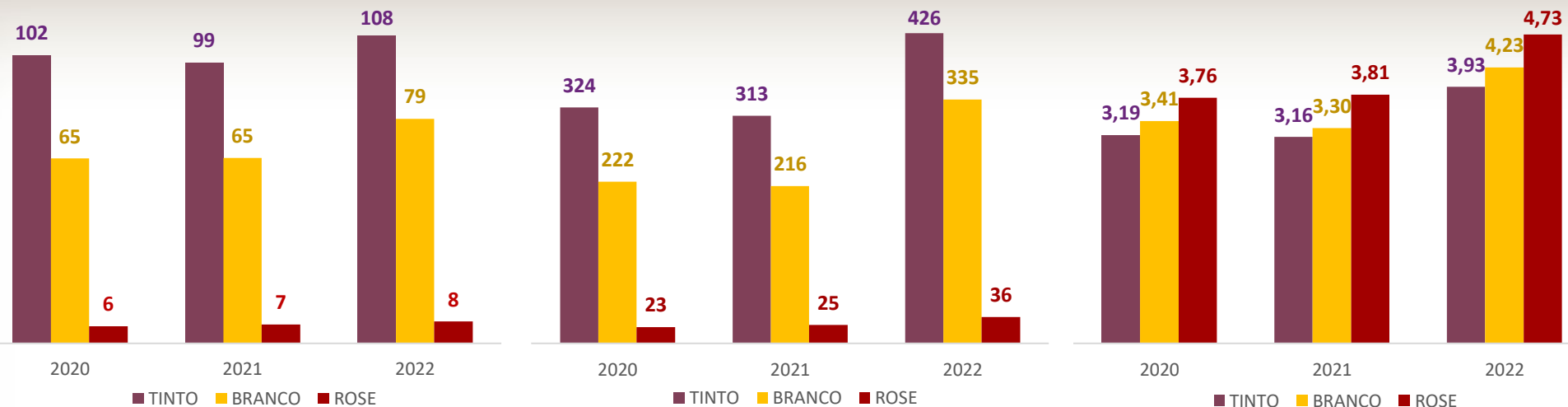
MERCADO DE VINHOS TRANQUILOS: PORTUGAL (CONTINENTE)

COMPARAÇÃO PERÍODOS HOMÓLOGOS POR COR (JAN - SET)

VOLUME (MILHÕES LITROS)

VALOR (MILHÕES EUROS)

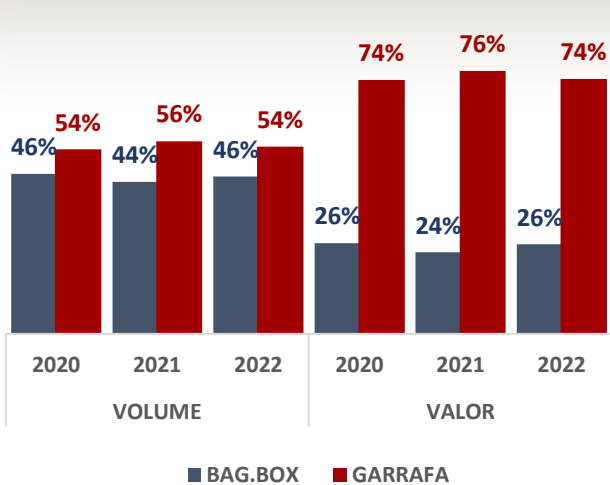
PREÇO MÉDIO (EURO / LITRO)



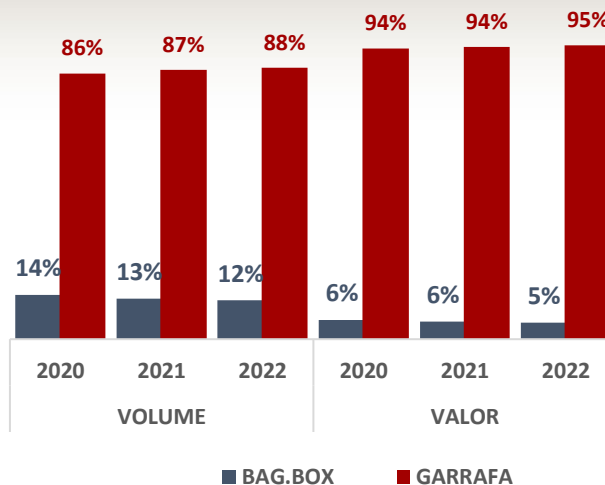
MERCADO DE VINHOS TRANQUILOS: PORTUGAL (CONTINENTE)

COMPARAÇÃO PERÍODOS HOMÓLOGOS POR ACONDICIONAMENTO (JAN – SET)

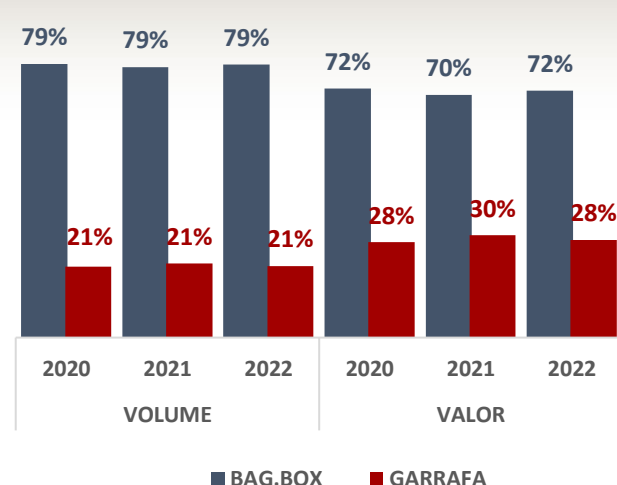
VINHO CERT + NÃO CERT.



VINHO CERTIFICADO



VINHO NÃO CERTIFICADO



PREÇO
MÉDIO
2022

Total: 4,29 euros/litro
Bag in Box: 2,45 euros/litro
Garrafa: 5,84 euros/litro

Total: 5,85 euros/litro
Bag in Box: 2,45 euros/litro
Garrafa: 5,85 euros/litro

Total: 2,70 euros/litro
Bag in Box: 2,44 euros/litro
Garrafa: 3,69 euros/litro

MERCADO DE VINHOS TRANQUILOS: PORTUGAL (CONTINENTE)

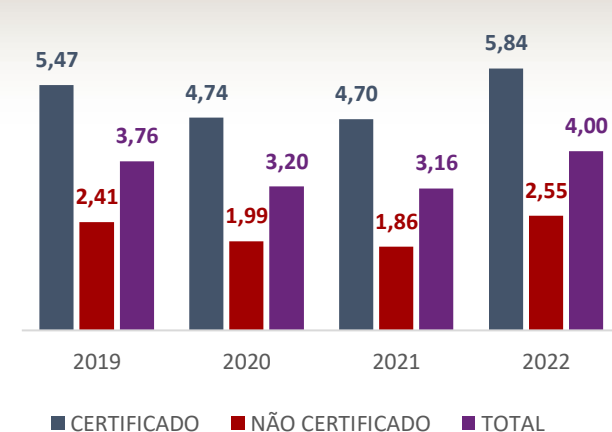
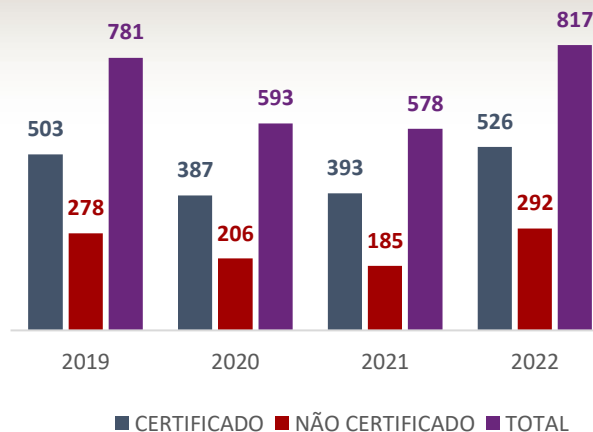
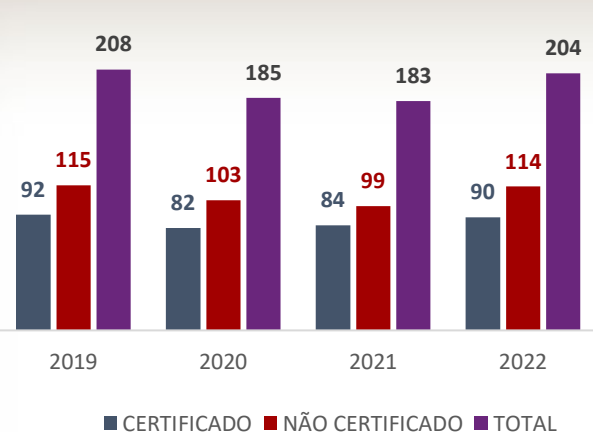
DISTRIBUIÇÃO + RESTAURAÇÃO POR TIPO DE VINHO

2019 – 2022 (JAN. - SET)

VOLUME (MILHÕES LITROS).

VALOR (MILHÕES EUROS)

PREÇO MÉDIO (EUROS/LITRO)



COMERCIALIZAÇÃO
POR TIPO DE VINHO :

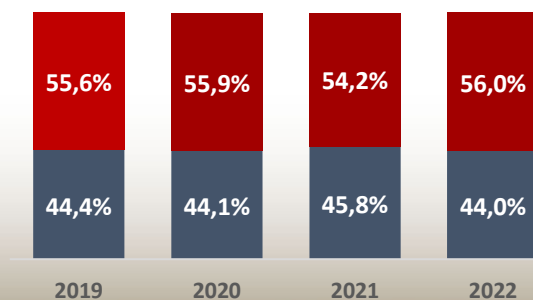
VOLUME

VALOR

CERTIFICADO
NÃO CERTIFICADO

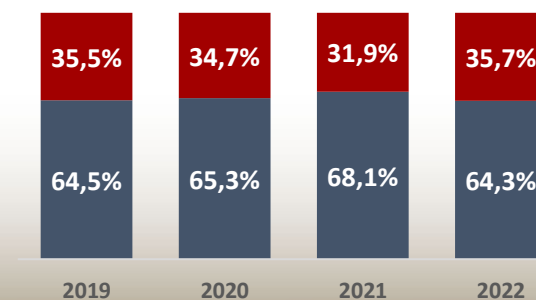
ÚLTIMOS 4 ANOS
(JAN-SET)

%



■ NÃO
CERTIFICADO

■ CERTIFICADO



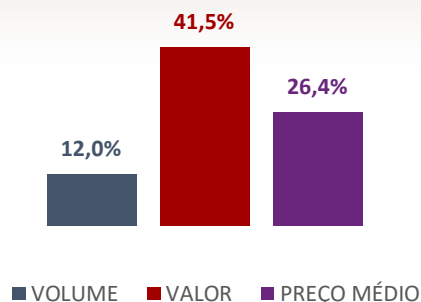
MERCADO DE VINHOS TRANQUILOS: PORTUGAL (CONTINENTE)

DISTRIBUIÇÃO + RESTAURAÇÃO POR TIPO DE VINHO

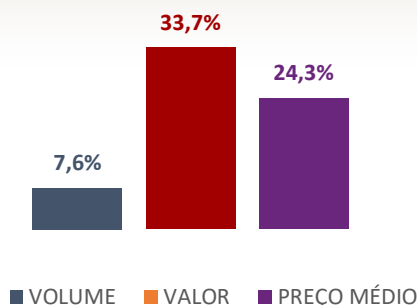
(JAN. - SET)

2022 vs 2021

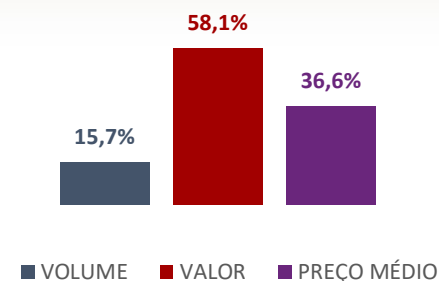
VINHO CERT. + NÃO CERT,



VINHO CERTIFICADO

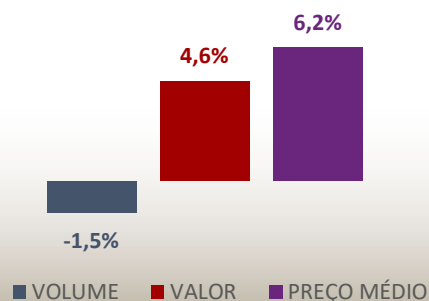


VINHO NÃO CERTIFICADO

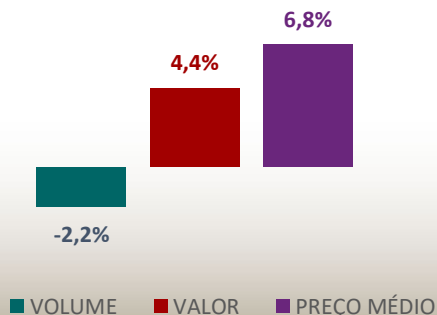


2022 vs 2019

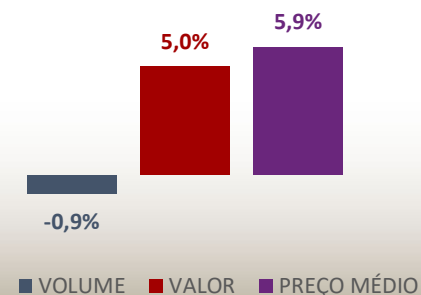
VINHO CERT. + NÃO CERT,



VINHO CERTIFICADO



VINHO NÃO CERTIFICADO

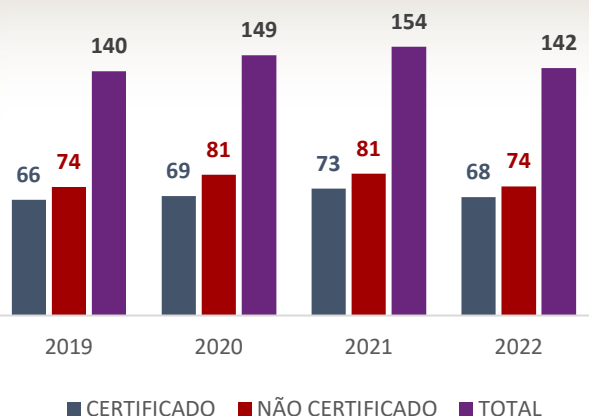


MERCADO DE VINHOS TRANQUILOS: PORTUGAL (CONTINENTE)

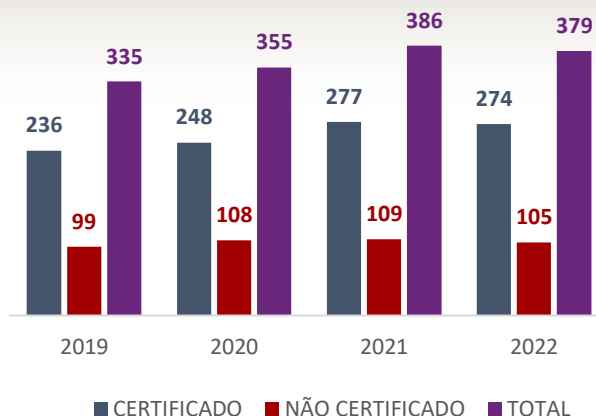
DISTRIBUIÇÃO POR TIPO DE VINHO

2019 – 2022 (JAN. - SET)

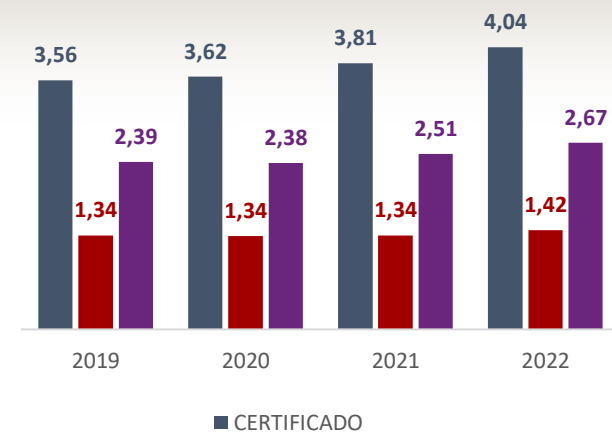
VOLUME (MILHÕES LITROS).



VALOR (MILHÕES EUROS)

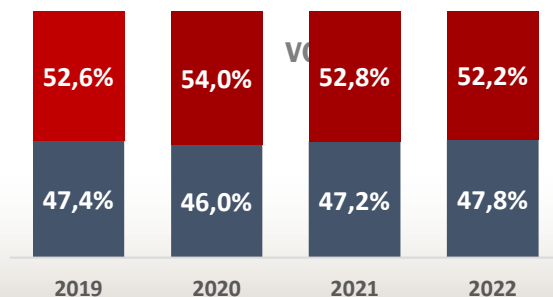


PREÇO MÉDIO (EUROS/LITRO)

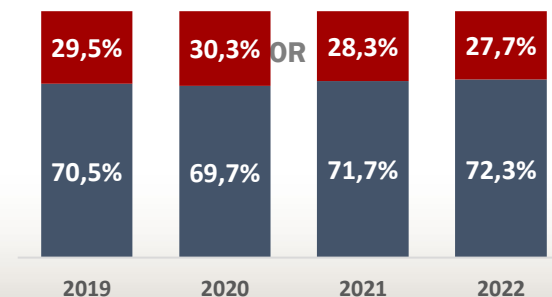


COMERCIALIZAÇÃO
POR TIPO DE VINHO :
CERTIFICADO
NÃO CERTIFICADO

ÚLTIMOS 4 ANOS
(JAN-SET)
%



■ NÃO CERTIFICADO
■ CERTIFICADO



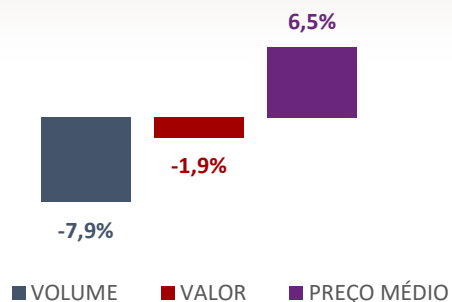
MERCADO DE VINHOS TRANQUILOS: PORTUGAL (CONTINENTE)

DISTRIBUIÇÃO POR TIPO DE VINHO

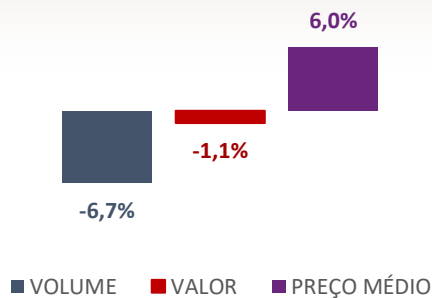
(JAN. - SET)

2022 vs 2021

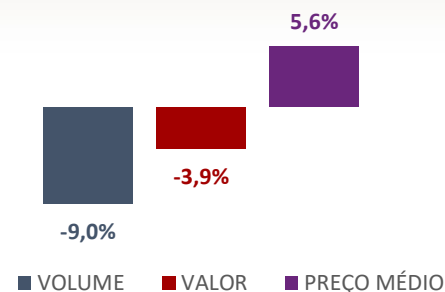
VINHO CERT. + NÃO CERT,



VINHO CERTIFICADO

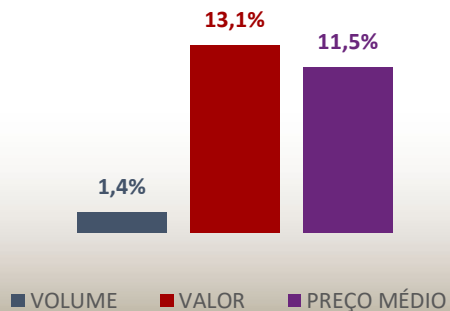


VINHO NÃO CERTIFICADO

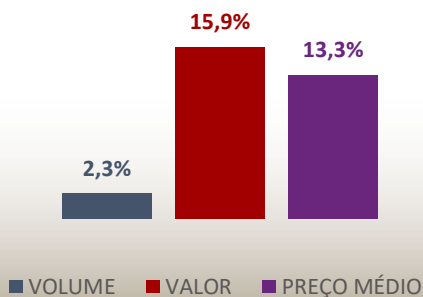


2022 vs 2019

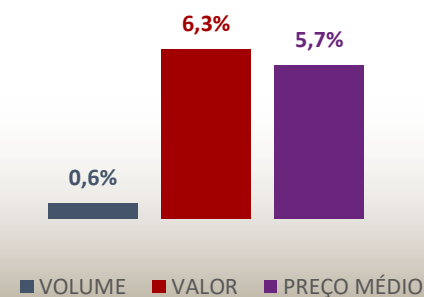
VINHO CERT. + NÃO CERT,



VINHO CERTIFICADO



VINHO NÃO CERTIFICADO

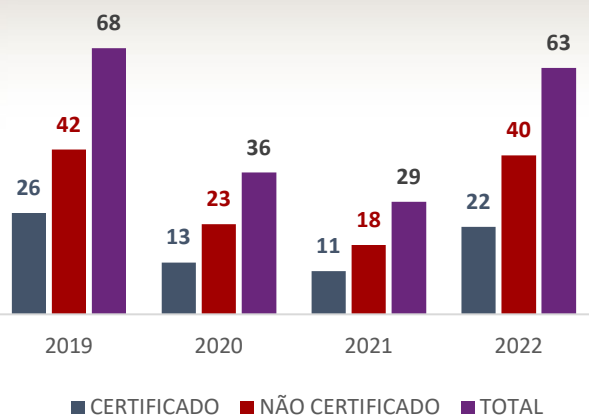


MERCADO DE VINHOS TRANQUILOS: PORTUGAL (CONTINENTE)

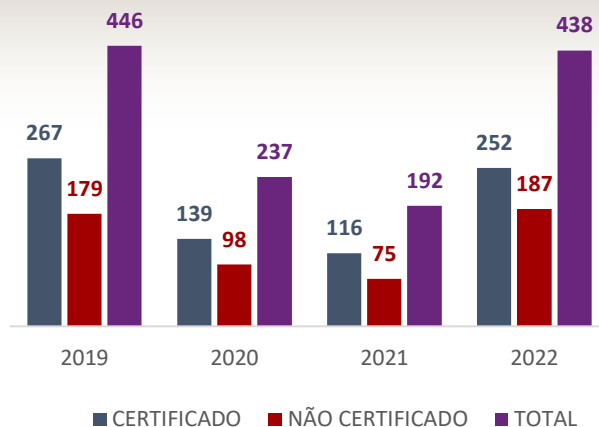
RESTAURAÇÃO POR TIPO DE VINHO

2019 – 2022 (JAN. - SET)

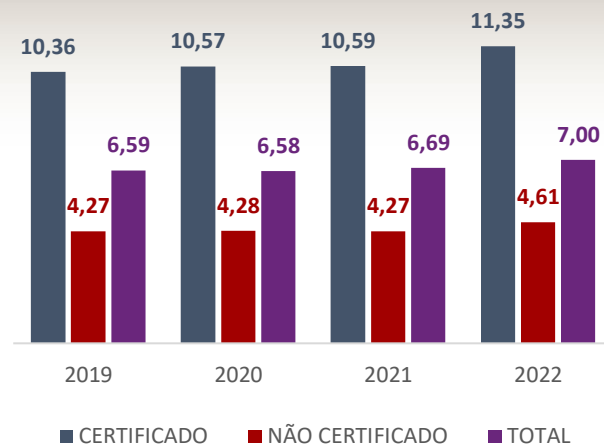
VOLUME (MILHÕES LITROS).



VALOR (MILHÕES EUROS)



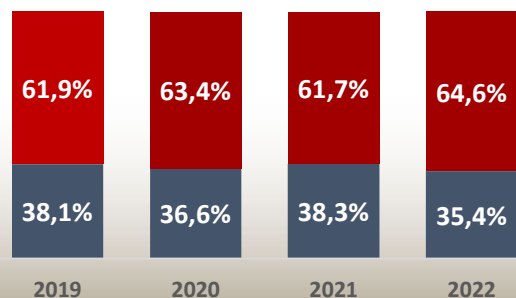
PREÇO MÉDIO (EUROS/LITRO)



VOLUME

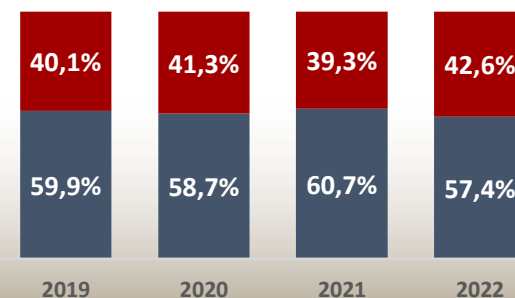
COMERCIALIZAÇÃO
POR TIPO DE VINHO :
CERTIFICADO
NÃO CERTIFICADO

ÚLTIMOS 4 ANOS
(JAN-SET)
%



VALOR

■ NÃO
CERTIFICADO
■ CERTIFICADO



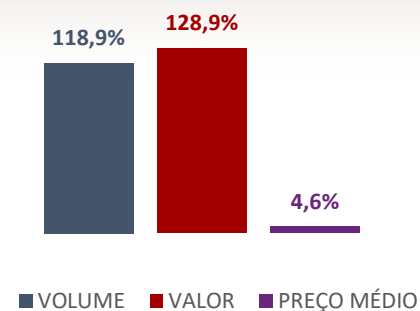
MERCADO DE VINHOS TRANQUILOS: PORTUGAL (CONTINENTE)

RESTAURAÇÃO POR TIPO DE VINHO

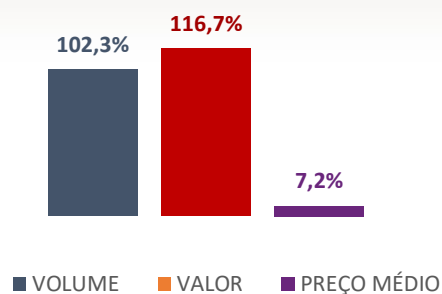
(JAN. - SET)

2022 vs 2021

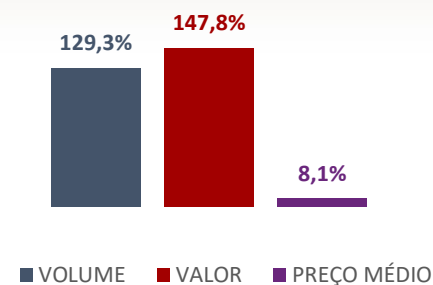
VINHO CERT. + NÃO CERT,



VINHO CERTIFICADO

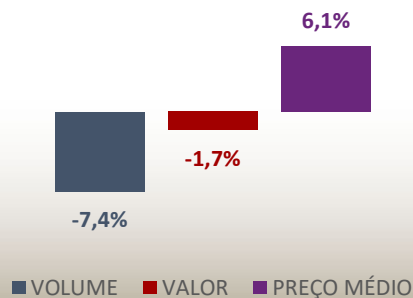


VINHO NÃO CERTIFICADO

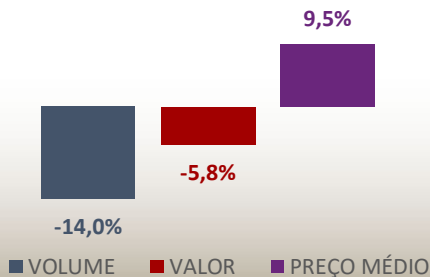


2022 vs 2019

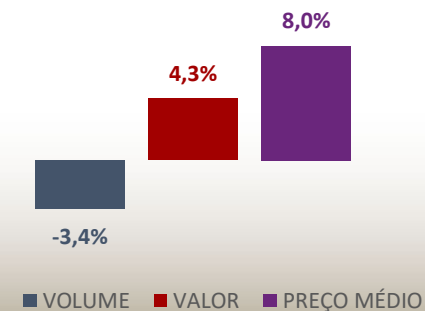
VINHO CERT. + NÃO CERT,



VINHO CERTIFICADO



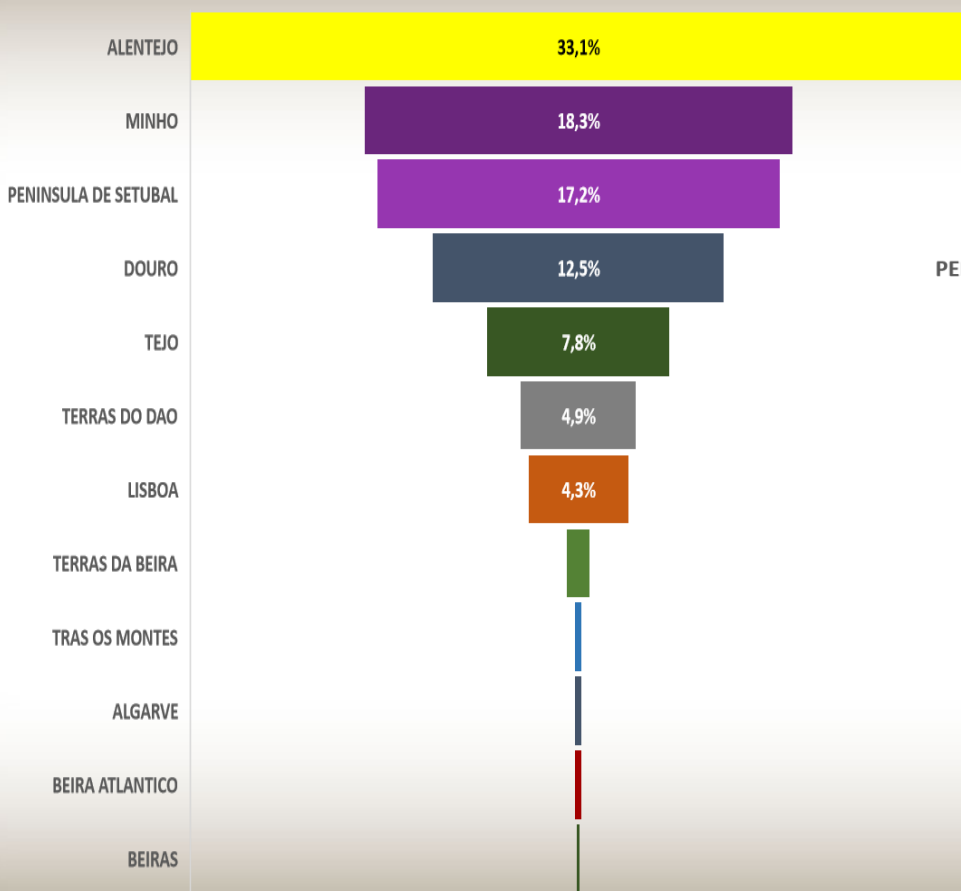
VINHO NÃO CERTIFICADO



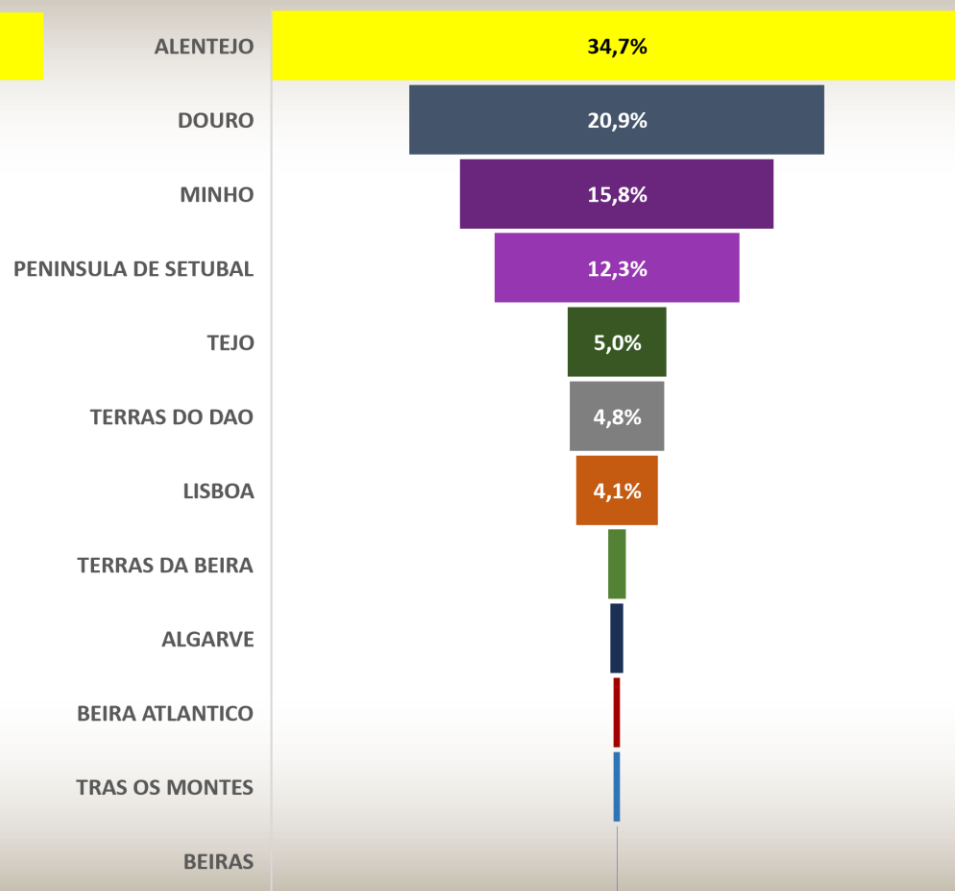
MERCADO DE VINHOS TRANQUILOS: PORTUGAL (CONTINENTE)

VINHOS CERTIFICADOS | QUOTA DE MERCADO 2022 (JAN-SET)

VOLUME



VALOR





INSTITUTO DA VINHA
E DO VINHO®

MUITO OBRIGADA

MARIA JOÃO DIAS

Fátima, 23 de novembro de 2022