



“Reguengos de Monsaraz” awarded as EUROPEAN WINE CITY 2015

The Board of Directors of RECEVIN, met in "Jerez, European Wine City 2014", has awarded the Portuguese Town of Reguengos de Monsaraz as European Wine City for 2015.

This nomination recognizes, among the various candidates, the one that makes the proposal more representative of the essence of a European Wine City through the organization of initiatives to foster greater dissemination of Wine Culture among all citizens of European Union, focusing on different areas as society, landscape, economy, gastronomy and heritage.

This year three Portuguese candidatures, from three different territories, competed for the title:

- Cantanhede, from the Designation of Origin Bairrada
- Melgaço-Monçao, from the Designation of Origin Vinos Verdes Albarinho
- Reguengos de Monsaraz, from the Designation of Origin Alentejo

The election finally expressed its commitment for the candidature of Reguengos de Monsaraz, which is based on the enhancement of its most characteristic features, as well as the international projection of its territory and the Portuguese wine tourism.

Reguengos de Monsaraz is located in the southeast of the capital of the province, Évora, in the Portuguese region of Alentejo. It is a predominantly agricultural municipality, highlighting the farming of cereals, olive trees and vines. The municipality is widely known by its wine production, which quality has gained national and international recognition.

Reguengos de Monsaraz is a singular region, full of histories and traditions, where its intangible heritage gains importance, mostly because of the “Cante Alentejo”, its ceramic and traditional gastronomy.

The title of European Wine City **2014** was awarded to the Spanish city of **Jerez**, heart of the production area of wines, brandies and vinegars of the D.O. Jerez-Xerès-Sherry, Manzanilla de Sanlúcar de Barrameda, Jerez Vinegar, and PGI Brandy de Jerez. **2013** the Italian city of **Marsala**, home to the world famous Marsala Wine DOC, became European Wine City, while in **2012** it was the Portuguese city of **Palmela** in the Setubal Peninsula, the city which held the title. For all cities the nomination has represented an important platform for projecting their wines and their territories.

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